

-ICAREER-



CAREER  HUNTER

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Contents

About Your Report	3
Career Interests Results	4
Work Personality Test Results	7
Career Motivators Results	18
Abstract, Numerical and Verbal Reasoning Results	26
Your Career Matches	30

About Your Report

Welcome to your personalised Career Report

This report contains a comprehensive analysis of your results for Career Hunter's six self-assessment and aptitude tests:

- The **Career Interests Test** - identifies what you like and dislike in a job and measures your compatibility against 19 different industries.
- The **Work Personality Test** - reveals your work values and preferences, and provides insight into your strongest and weakest traits.
- The **Career Motivators Test** - determines what makes you tick at work and reveals your strongest and weakest internal and external motives.
- The **Abstract Reasoning Test** - measures your ability to identify the underlying logic in patterns
- The **Numerical Reasoning Test** - evaluates your ability to comprehend and apply numbers in your work
- The **Verbal Reasoning Test** - assesses your ability to process information quickly and draw accurate conclusions

Your results are then gathered and analysed to accurately match you to the careers in which you're most likely to succeed.

Your career matches are refined with the completion of each and every test and, in order to ensure the most accurate result, we invite you to complete all six tests. It's important to remember that your results may not necessarily align with what you **want** to do in your career but rather with what **suits** your personality, motivations and abilities.

At the end of the report, you will find your top 10 career matches along with detailed job profiles for each career you're matched to. These outline the specific knowledge and skills needed to succeed in these careers, and include a rundown of:

- Duties and responsibilities
- Working hours
- Salary prospects
- Entry requirements and qualifications



Career Interests



Personality Test



Motivation Test



Abstract Reasoning



Numerical Reasoning



Verbal Reasoning

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Career Interests Results

In the Career Interests Test, you were asked to rank a series of statements based on the level of your personal interest in order to identify the industries in which you should consider pursuing a career.

**Based on your results,
this is how you score in the following industries:**

Social Work	92%	Science and Research	56%
Creative Arts	92%	Retail and Sales	46%
Environmental Care	92%	Teaching and Education	46%
Media and Journalism	80%	Healthcare	44%
Specialists	80%	Engineering	42%
Hospitality	78%	Law and Politics	42%
Marketing and Advertising	68%	IT and Technology	40%
Office Administration	62%	Accountancy and Finance	36%
Security	58%	Construction	30%
Business and Management	56%		

Top Career Interests

These are your top 3 industries, according to your personal interests.

Social Work

92%

You like helping without expecting anything in return, and you are often involved in voluntary work. Your interests show your willingness to help other people in need. There are many paths that lead to pursuing a career in the industry, including administration, finance, fundraising, social care, campaigning and public relations, each requiring a different set of skills. Working in this industry requires training, experience and excellent knowledge about the area you want to get into. You should also show initiative and be enthusiastic, flexible and dedicated to a cause as well as possess excellent teamwork, people and organisational skills.

Creative Arts

92%

You are likely to possess a special talent or be passionate about a creative pursuit. Jobs in this sector may come with an unsteady income and a lack of job security, and those looking to pursue a career in this field should expect the likelihood of becoming self-employed or going freelance. In order to succeed in the creative arts and design industries, you will need to be independent, proactive, flexible and resilient. Physical stamina and teamwork are essential as are memorisation and reading and writing skills, depending on the discipline that you choose to follow.

Environmental Care

92%

You have environmental or economic concerns and you are likely to want to learn more about environmental care. Caring for the environment also means taking part in the protection and preservation of different natural products/utilities. You will need to demonstrate flexibility and a willingness to take risks and investigate things in greater depth in order to succeed in this field. You will also need to possess excellent problem-solving, analytical, technical and project management skills as well as knowledge about the job and the ability to work as part of a team. Most careers in the field involve hands-on and physically demanding work.

Lowest Career Interests

These are the 3 industries which you find the least interesting.

IT and Technology

40%

Scoring low in this category doesn't mean that you aren't (or that you can't be) tech-savvy but it does show that you prefer using technology as part of your job rather than it defining your role. Essentially, you would rather use technology to help you carry out your job more easily and effectively.

Accountancy and Finance

36%

You don't like working with numbers, and you simply can't see yourself working in an office job. While jobs in investment banking may pay well, they often require that you work long hours in a fast-paced and high-pressure office environment. You are more likely to enjoy interacting with people and prefer working in a more relaxed, flexible and open work environment.

Construction

30%

Scoring low in this industry indicates that you have a strong preference to working in a structured work environment like an office, for example, and that you aren't particularly fond of travelling or anything related to technical and analytical work. You simply do not find construction interesting or exciting in any way, shape or form.

Work Personality Results

In the Work Personality Test, you were asked to rank a series of statements according to their relevance to you. Your workplace fitness was then assessed and below you will find how you score in each area, as well as identify your strongest and weakest personality traits which can be incredibly useful in career planning. Ultimately, the information provided here can help you determine if you've really got what it takes to succeed in the careers you've been matched to.

Your Strongest Work Personality Traits

Compassionate 88%

Methodical 88%

Consultative 80%

Your Weakest Personality Traits

Challenging 22%

Extrovert 36%

Decisive 40%

64%

Coordinator

This trait refers to the extent to which you accept responsibility for people and projects. People who possess this trait generally enjoy directing other people as well as coordinating and controlling their work.

Scoring high in this trait indicates that you strive for system and order. You are very precise and disciplined, and tend to be driven by the responsibility you have for your team and the projects that they are involved in.

Scoring low in this trait shows that you do enjoy being responsible for people and projects. You instead tend to require support and reassurance and are generally not outgoing.

64%

Motivator

This trait refers to the extent to which you inspire and motivate others toward a common goal. Individuals who possess this trait tend to instill enthusiasm in others about their work.

Scoring high in this trait indicates your aim to motivate the people you work with to meet their objectives. You focus on discovering the potential of people and making them believe in their abilities and success.

Scoring low in this trait shows that you are not interested in motivating others and encouraging them to meet their goals. You tend to rely on other individuals to inspire and motivate others.

80%

Consultative

This trait refers to the extent to which you focus on using the skills, experiences and ideas of others to solve problems and make difficult work or business-related decisions. Consultative individuals tend to involve others in the problem-solving process by taking their opinion and ideas into consideration and weighing up all the alternatives before reaching a final decision.

Scoring high in this trait shows that you often don't make a major decision without first consulting with those that will be affected. You seek your team's input and put emphasis on their best interests.

Scoring low in this trait shows a preference in retaining all decision-making power. While you may have your team's best interests, you tend to reach decisions and solve problems without external input.

80%

Autonomous

This trait refers to the extent to which you are self-sufficient and prefer to work and make informed, un-coerced decisions independently. Autonomous individuals tend to have a preference for solitude and are prepared to act and make decisions without the consent of others.

Scoring high in this trait signifies that you are self-reliant and prefer independence. You may also have a somewhat rebellious or insubordinate nature.

Scoring low in this trait means that you tend to depend on your team. You are also likely to enjoy synergy and be indecisive.

40%

Decisive

This trait refers to the extent to which you quickly evaluate situations and make decisions with little time and data. Decisive individuals are able to recognise key factors and are comfortable finalising difficult decisions when needed and when under pressure.

Scoring high demonstrates an ability to sort through information and make an informed choice. You are also likely to be direct and assertive.

Scoring low in this trait suggests that you generally prefer having all the relevant information in order to make an informed choice and you do not feel comfortable making decisions under pressure

Influencing

46%

Self-confident

This trait refers to the extent to which you believe in yourself and in your abilities. Self-confident individuals feel confident taking on new tasks and doing things in new ways. They also tend to be open about their career aspirations and possibilities.

Scoring high in this trait shows that you believe in your strengths and abilities. You generally do not seek the approval of others and are not afraid or embarrassed to demand for your rights. You show high levels of self-confidence in whatever you undertake at work.

Scoring low in this trait suggests that you have low self-esteem and do not believe in your strengths and abilities. You tend to be afraid to ask questions and often seek the approval of others, especially managers.

56%

Communicative

This trait refers to the extent to which you enjoy communicating with people as well as sharing and presenting your ideas and opinions to large audiences or in a public setting.

Scoring high in this trait shows that you tend to communicate easily with those around you. It's generally important to you that you're able to share your vision or strategy with your team.

Scoring low in this trait shows that you generally do not communicate easily and that you are hesitant about speaking up at work.

42%

Convincing

This trait refers to the extent to which you are able to change other people's opinions and persuade them to your point of view. Individuals who possess this trait believe in themselves and know what they're talking about. They defend their opinions and are determined to persuade those around them.

Scoring high in this trait means that you feel confident and enjoy being in situations where you have to negotiate with others. You are generally able to effectively persuade others to your point of view.

Scoring low in this trait shows that you are not interested in changing other people's opinions and persuading them to your point of view. You do not enjoy being in situations where you have to negotiate with others.

22%

Challenging

This trait refers to the extent to which you enjoy carrying out activities and being in situations which are challenging and which allow you to stand out. Individuals who possess this trait always want to win and are determined to the best in whatever they do.

Scoring high in this trait shows that you tend to enjoy challenges, difficult assignments, variety and change, as you are able to prove your worth. You also tend to aim to excel in whatever you do and hate failing.

Scoring low in this trait shows that you generally prefer work activities, assignments and being in situations which are less demanding and challenging.

56%

Active

This trait refers to the extent to which you are able to carry plans into action. Active individuals tend to be energetic, like having a lot of things to do and work on a number of things simultaneously. They like getting things moving and generally take a more hands-on approach in whatever they do.

Scoring high shows that you have a clear idea of what you want and actively pursue your plans. You tend to enjoy having a lot of things to do and generally dislike a small workload.

Scoring low in this trait indicates a more passive personality. You tend to overthink things and rarely pursue the decisions you make.

54%

Ambitious

This trait refers to the extent to which you set ambitious targets for yourself and show persistence in meeting them. Ambitious individuals tend to seek career progression and work on their professional development.

Scoring high in this trait indicates that advancing in your career is extremely important to you. You strive for or desire accomplishment in your professional life.

Scoring low in this trait indicates a more lethargic and content personality. Setting and meeting targets for yourself in order to advance in your career is not of importance to you.

Sociability

36%

Extrovert

This trait refers to the extent to which you enjoy being around and working with others. Extroverts are rarely silent in a group and prefer talking that keeping quiet. They also find it easy to express their thoughts, ideas and opinions openly to others.

Scoring high in this trait shows that you are energised by being around other people. You like being part of a team and often enjoy being the centre of attention.

Scoring low in this trait shows that you are energised by being and working alone. You tend to be silent when in a group and rarely share your ideas with those around you.

64%

Sociable

This traits refers to the extent to which you like being around people and enjoy their company. Sociable individuals seek the company of people and like meeting and relating with different people. They participate in group activities and prefer working with others than alone.

Scoring high in this trait indicates that you yield satisfaction from interacting with other people. You tend to be attracted to jobs and work environments which allow the opportunity to regularly engage with other people.

Scoring low in this trait shows that prefer jobs and work environments which do not require regularly engaging with other people. You prefer working alone and tend to avoid participating in group activities.

88%

Compassionate

This trait refers to the extent to which you are concerned about, respect and make an effort to understand how others feel.

Scoring high in this trait indicates that you are sensitive to and respectful other people's feelings. You tend to be attracted to jobs and work environments which allow the opportunity to sympathise with others and their problems as well as to offer support and care.

Scoring low in this trait does not necessarily mean that you are insensitive to other people's feelings or problems, but rather that you prefer carrying out work which does not require investing whatever is necessary to heal the hurts of others.

58%

Calm

This trait refers to the extent to which you are calm and relaxed in most situations. Those who possess this trait do not generally worry or get anxious before important events and they find it easy to relax after demanding situations.

Scoring high in this trait indicates that you remain level-headed in a crisis. You tend to be composed and have a more easy-going attitude. You rarely feel anxious or agitated, no matter the situation.

Scoring low in this trait indicates you find it difficult to remain calm in demanding situations. You tend to be restless, possibly due to your perceived sense of urgency.

48%

Restrained

This trait refers to the extent to which you are able to keep your emotions under control in pressing and demanding situations. Those with a restrained personality try to avoid expressing their emotions and they tend to overcome criticism easily.

Scoring high in this trait indicates a strong ability to control emotional reactions. You rarely get offended by negative comments and prefer to think before you speak or act.

Scoring low in this trait shows that you find it difficult keeping your emotions under control and may take criticism personally.

70%

Optimistic

This trait refers to the extent to which you approach things with optimism and aim to see the positive rather than the negative side of things. Optimistic individuals tend to have positive thoughts and believe that things will work out for the best.

Scoring high in this trait shows that you try to only see the positive in things and situations. You tend to expect the best possible outcome from any given situation.

Scoring low in this trait indicates a more pessimistic nature. You tend to have negative thoughts and expect only the worst possible outcome from any situation. You also tend to give up on the first failure and often fear to take the next step.

Adaptability

68%

Open to Change

This trait refers to the extent to which you seek and are open to change. Individuals who are open to change generally like trying new things and doing things in new ways. They get bored easily when carrying out repetitive tasks.

Scoring high in this trait shows that you accept and respond positively to changes in the workplace. You enjoy taking a more liberal, experimental and non-traditional approach to your work.

Scoring low in this trait indicates a fear and unwillingness to adapt to change. You tend to be more conservative and generally prefer doing things a certain way that you are familiar with.

70%

Flexible

This trait refers to the extent to which you are able to easily adapt to new situations and demands. Individuals who possess this trait are able to switch easily from activity to another and can operate in different contexts and respond to different demands.

Scoring high in this trait indicates an ability to operate differently according to the specific task or situation at hand. You are generally able to cope with changes in circumstances and think about problems and tasks in novel, creative ways.

Scoring low in this trait indicates that coping with changes can be somewhat challenging for you. You generally prefer working a certain way and find it difficult adapting your priorities.

Mind Set

48%

Rational

This trait refers to the extent to which you analyse and evaluate data to reach logical conclusions and make critical decisions. Rational individuals tend to be pragmatic and strategic, and they trust reason implicitly.

Scoring high in this trait shows that you base your decision-making process on facts and figures. It is important for you to evaluate information to identify strengths and weaknesses in order to make logical decisions.

Scoring low in this trait indicates a more irrational personality. You tend to be idealistic and rarely analyse data to make critical decisions. You do not generally give importance to problem-solving and systems analysis.

56%

Resourceful

This trait refers to the extent to which you enjoy dealing with innovations and thinking beyond the conventional way of thinking. Resourceful individuals tend to generate new, innovative and novel ideas, and use every tool at hand to do so.

Scoring high in this trait shows the ability to think of many and different innovative solutions to a problem or an issue. You tend to find practical uses for that which others overlook or discard and are able to cope with difficulties.

Scoring low in this trait indicates difficulty in dealing promptly and effectively with problems or situations. You tend to lack innovation and may be wasteful of opportunities and tools presented to you.

66%

Behaviour Analytical

This trait refers to the extent to which you analyse how people behave and think, their motives and their reactions. Individuals who possess this trait make an effort to understand why people behave and react in a certain way and what their motives are.

Scoring high in this trait indicates an interest in analysing the way people behave and think. You tend to be open and rational.

Scoring low in this trait shows that you do not give special importance to the behaviour and reactions of others. You instead tend to aim to complete your work without empathy toward those involved in a project.

80%

Theoretical

This trait refers to the extent to which you enjoy discussing, analysing and working with abstract concepts or theoretical models. Individuals who possess this trait generally prefer working with ideas rather than practical matters.

Scoring high in this trait shows that you generally prefer working with theories, ideas and concepts rather than with your hands or tools. In essence, you tend to prioritise theoretical over practical rationality.

Scoring low in this trait shows that you prefer working with practical over theoretical concepts. You tend to leave the development of ideas to others and instead prefer implementing them.

42%

Practical

This trait refers to the extent to which you prefer working with practical rather than theoretical issues. Individuals with this trait tend to focus on the practical side of things and like working with their hands.

Scoring high in this trait indicates that you enjoy working and finding solutions to practical problems, as well as fixing and mending things. You are generally detached and analytical, and have strong powers of reasoning.

Scoring low in this trait shows you prefer working with theoretical problems over practical ones. You also tend to make judgements based on personal values.

Managing Work

72%

Forward Thinking

This trait refers to the extent to which you cultivate long-term thinking and make long-term plans. Individuals who possess this trait aim to predict future developments and them into account when making plans.

Scoring high in this trait indicates that you give special importance to making plans and considering all possible developments and outcomes of those plans. You tend to be future-oriented and always look forward.

Scoring low in this trait shows that you generally do not make any long-term plans. You tend to live and work in the now, and are more concerned with dealing with situations as they arise.

78%

Organised

This trait refers to the extent to which you plan and organise your activities. Organised individuals set priorities, deadlines and checkpoints to follow when carrying out tasks and implementing plans.

Scoring high in this trait shows that you are a meticulous planner. You generally aim to make sure that everything in your personal environment runs smoothly and systematically. You tend to not like disorder and find it difficult working in such an environment.

Scoring low in this trait indicates that you have a more laid-back nature. You aren't very detail-oriented and aren't interested in devising systems or action plans

88%

Methodical

This trait refers to the extent to which you work in a methodical and systematic way. Methodical individuals pay attention to details and they persist to complete tasks within set deadlines, no matter the situation.

Scoring high in this trait shows that you are detail-oriented and like excelling in whatever you do. You tend to be analytical and to carry out work in a systematic or established procedure.

Scoring low in this trait shows that you generally do not like systems and procedures, and that you prefer working in a more disorganised way. You aren't systematic in your work and do not pay much attention to deadlines.

54%

Disciplined

This trait refers to the extent to which you accept follow procedures, rules and regulations. Disciplined individuals tend to do what they should do rather than what they want to do.

Scoring high in this trait indicates that you are dedicated to completing a task, no matter how difficult it is. You tend to enjoy organising things and seeing how efficiently then can run as a result.

Scoring low in this trait indicates that you are not too anxious about following rules and regulations, and would rather use a simpler and more practical method to get things done. You tend to avoid carrying out activities that are difficult.

50%

Social Desirability

This trait refers to the extent to which you respond in a way that is favourable to others. Individuals with this trait aim to report back on any situation in a sociably desirable way.

Scoring high in this trait shows that the opinions of others is important to you and you, therefore, aim to behave and react in a certain way that is sociably desirable. You tend to seek approval, acceptance and popularity.

Scoring low in this trait shows that you prefer working individually and do not generally give importance to what others think of you. You do not seek social acceptance and are not interested in pleasing people.

Career Motivators Results

The Career Motivators Test is designed to determine what motivates you at work. In this test, you were asked to rank a series of statements based on their importance to you. Your answers were then assessed and your scores have been revealed here, along with your strongest and weakest internal and external motives.

Strongest Career Motivators



Weakest Career Motivators



Internal Motives

The main feature of internal (autonomous) motivation is being driven by an interest or enjoyment in the task or activity that is undertaken.

82%

Personal Interest

This dimension refers to the extent to which you are driven by personal interest or enjoyment when you pursue an activity. For example, you may choose to pursue a career as a dancer if you have a passion for dancing. Likewise, you may choose to become an air cabin crew member if you enjoy travelling.

A high score on this dimension indicates that you are more engaged in your work if the tasks at hand, or the role itself, align with your interests, and tend to become demotivated when they do not.

A low score on this dimension indicates that your personal interests are not a major driving force behind your motivation at work. You tend to attach greater importance to other features of your work to be productive and feel engaged.

70%

Personal Values

This dimension refers to the extent to which you are motivated by work that aligns with your personal values – the principles or ideals that are meaningful and important to you and which determine your priorities in life. For example, if you value family but have to work long hours every day, you are likely to feel dissatisfied with your job. Likewise, a vegetarian would not enjoy working in a butchery.

A high score on this dimension indicates that you work with more energy and willingness if you derive moral satisfaction from your work. You are likely to be demotivated by tasks and activities that go against your values, and will fight for and defend them when they are under threat.

A low score on this dimension indicates that your personal values are not a major motivation factor for you and that a moral compromise would possibly have no effect on your overall productivity. You generally tend to be highly flexible and adaptable when it comes to your personal values.

74%

Collaboration

This dimension refers to the extent to which you are motivated by work that allows you to collaborate and cooperate with other people. This includes a willingness and preference to participate in group activities, being part of a team and contributing to staff meetings.

A high score on this dimension indicates a strong preference for working with others than alone. You tend to seek opportunities where you can build close, cooperative working relationships within groups.

A low score on this dimension indicates that you generally prefer working independently rather than as part of a group. You tend to be more productive when working alone.

32%

Competition

This dimension refers to the extent to which you are driven by a competitive work environment and how your productivity levels are affected as a result.

A high score on this dimension indicates that your motivation is boosted when your performance is evaluated and compared against that of other employees or even departments. A healthy rivalry in the workplace tends to keep you focused on your goals and you attach great importance to winning.

A low score on this dimension indicates that you generally avoid competition with your peers. You tend to feel demotivated when having to work in a competitive environment and prefer cooperating with others instead.

80%

Independence

This dimension refers to the extent to which you are motivated by making decisions and managing your own workload. Independent individuals generally prefer setting their own pace, schedule and work habits, and dislike things like rules, hours and dress codes.

A high score on this dimension indicates that you crave flexibility and independence in your work, without which your performance will likely suffer. You tend to feel empowered, more motivated and more committed when provided with autonomy.

A low score on this dimension indicates that you do not desire, or possibly face difficulties with, high levels of independence, autonomy and responsibility. You tend to prefer receiving directions and being guided in your work rather than making decisions on your own.

74%

Innovation

This dimension refers to the extent to which you are driven by the opportunities to think creatively and to suggest and implement new and novel in your work. Innovative individuals generally demonstrate a willingness to experiment and also encourage creativity in others.

A high score on this dimension indicates that you enjoy work that allows you to generate new ideas and creative approaches to problems, and implement these in your work. You tend to become demotivated when your work doesn't encourage, recognise and reward innovation and calculated risk taking.

A low score on this dimension indicates that your performance and motivation at work are not dependent on pursuing unique ideas or approaches for implementing them. Creativity is not an important motivational factor for you.

40%

Activity Level

This dimension refers to the extent to which you are motivated by a highly demanding job that keeps you constantly active.

A high score on this dimension indicates that you crave for jobs with increased rhythms and large workloads. You tend to become bored and demotivated easily in jobs with smaller workloads and more easy-going work environments.

A low score on this dimension indicates that you generally do not work well under pressure and prefer a manageable amount of work. You tend to become demotivated working in energetic, fast-paced and stressful environments.

64%

Fear of Failure

This dimension refers to the extent to which you are influenced and motivated to try harder when faced with the possibility of error, failure or criticism.

A high score on this dimension indicates that you exhibit greater persistence when you perceive that there is a possibility of failure. Succeeding in every endeavour in your career is extremely important to you.

A low score on this dimension indicates that you do not seem to be positively motivated by fear of failure. The possibility of failure or criticism is not an incentive for you to act and may, instead, be demotivating. Your performance at work may suffer as a result.

74%

Results Orientation

This dimension refers to the extent to which you understand the importance of results and focus resources to achieve them. Individuals who are results-oriented tend to accept responsibility with a can-do attitude and evaluate their progress toward meeting objectives.

A high score on this dimension indicates that your motivation levels increase when you find yourself in situations which require taking personal responsibility and meeting demanding targets. You enjoy prioritising work to achieve your goals and tend to complete tasks within set deadlines.

A low score on this dimension indicates that you do not generally enjoy taking personal responsibility and persisting to meet goals despite obstacles and difficulties. You tend to prefer a more easy-going approach to your work.

60%

Entrepreneurship

This dimension refers to the extent to which you are driven by commercial practices and the undertaking of relevant risks to create profits for yourself and/or the company that you work for.

A high score on this dimension indicates that you thrive on creating something new and different, and you are willing to take risks without knowing the outcome. You tend to enjoy work where success is closely linked to your own efforts. You are likely to be creative and curious, adapt easily to change, as well as enjoy challenges and being in control.

A low score on this dimension indicates that you generally prefer positions that provide you with the safety of a secure job and remuneration, and which not involve taking business risks. You tend to avoid positions and work activities that require a business way of thinking.

External Motives

Dimensions in this category indicate the extent to which people are motivated by the external characteristics of a job, such as material rewards, recognition, influence and prestigious positions. In addition, they give special emphasis on the working environment and conditions.

52%

Influence

This dimension refers to the extent to which you are driven by exercising power and control and influencing the decisions and behaviour of those you work with. This could be done in a managerial or executive position.

A high score on this dimension indicates that having an impact or effect on the attitudes or opinions of others is an important factor to you and, as a result, your motivation levels are positively affected. You tend to become demotivated when you aren't able to exercise influence and hold a position which provides little responsibility

A low score on this dimension indicates that your motivation levels tend to remain unchanged when you take over positions which provide responsibility for projects or people. You do not actively seek such positions and instead prefer being guided rather than doing the guiding and making decisions.

72%

Status

This dimension refers to the extent to which you attach importance social recognition, standing and acceptance to your work motivation. This could be your job title, the power and prestige that come with it, or even a private office.

A high score on this dimension indicates that your motivation levels are greatly affected by status, power and social prestige. The greater your power and status, the more engaged and productive you are. You tend to become demotivated when your position offers you little to no status.

A low score on this dimension indicates that taking up a position that will offer you greater power and social prestige is not a priority for you. It is possible that you may even be demotivated by such a position and may prefer a more low-key role.

42%

Material Rewards

This dimension refers to the extent to which your motivation levels at work are affected by material rewards and other monetary benefits. This could be your salary, or an annual bonus, anything that verifies your value within the company.

A high score on this dimension indicates that material rewards help you stay motivated and focused on meeting important long-term goals. You tend to become demotivated when you feel you are underpaid or undervalued.

A low score on this dimension indicates that you do not attach great importance to material rewards and that your motivation to work is dependent on other factors. While you will typically welcome a higher salary, for example, it will not significantly change your motivation levels.

66%

Recognition

This dimension refers to the extent to which you are driven by positive feedback and public credit for your efforts. This could be formal or informal acknowledgement of your work in the form of an Employee of the Month award or a simple 'thank you'.

A high score on this dimension indicates that you are motivated at work when your efforts are recognised. You seek respect and admiration from those you work with. When your work is not acknowledged, you tend to feel demotivated and unappreciated.

A low score on this dimension indicates that your performance and motivation levels are not greatly affected if you do not receive praise or rewards for your efforts. You may also prefer a more low-key approach in their work and do not actively seek public credit for their accomplishments.

56%

Job Security

This dimension refers to the extent to which you are motivated by the security arising from the future stability and continuation of your job.

A high score on this dimension indicates that you seek security and stability in your job in order to maintain or improve your motivation levels. You tend to look for long-term careers, as well as geographic stability. You tend to have less energy and drive to complete daily tasks when you feel you might lose your job.

A low score on this dimension indicates that your motivation levels are not particularly affected by the future uncertainty of your job. You tend to enjoy taking risks and generally place more importance on other factors over job security.

66%

Personal Development

This dimension refers to the extent to which you are motivated by opportunities or prospects for the development of your knowledge and expertise through training or other activities.

A high score on this dimension indicates that you are dedicated to maximising your potential and are motivated when your company provides you with opportunities to develop your skills and knowledge. You tend to become demotivated in positions that do not value or provide opportunities for personal development.

A low score on this dimension indicates that you do not focus on the development of your skills and knowledge to feel motivated in your work. You instead focus on other features of your role which are more important to you.

56%

Career Advancement

This dimension refers to the extent to which you are driven to perform and carry out your tasks at work in order to progress in your career. This includes promotions and gaining experience and knowledge to use in bigger and better opportunities.

A high score on this dimension indicates that your motivation levels are increased when there is a possibility of career progression. Conversely, your productivity is reduced and you tend to become demotivated when you are deprived of such opportunities.

A low score on this dimension indicates that your motivation levels do not generally falter when there are no career advancement opportunities available to you. You do not attach great importance to growth, seniority or promotions resulting from work well done, and tend to be content with your current position.

88%

Working Environment

This dimension refers to the extent to which you are motivated by the working conditions and physical environment of a job. For example, you may have a preference for working outdoors rather than indoors or in a quiet workplace rather than a loud and noisy one, and you will attach special importance to this when choosing a job.

A high score on this dimension indicates that working in an environment in which you feel comfortable and safe is of utmost importance to you. You tend to feel more motivated when you work in an environment that you favour and, as a result, you are able to maintain or improve your productivity levels.

A low score on this dimension indicates that the environment which you work in is somewhat irrelevant to you and does not have any real impact on your performance and motivation.

Abstract, Numerical and Verbal Reasoning Results

The Career Hunter testing system uses three aptitude tests to determine your abilities:

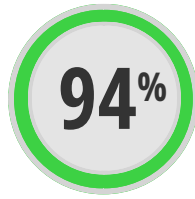
- The **Abstract Reasoning Test** measures your ability to think on your feet and identify patterns and trends. In this test, you were asked to choose a shape that correctly completes the diagrammatic series.
- The **Numerical Reasoning Test** evaluates your ability to draw logical conclusions from numerical data. In this test, you were asked to answer 30 questions based on the facts and figures presented in the accompanying statistical tables or graphs.
- Finally, the **Verbal Reasoning Test** assesses your ability to interpret written materials and make logical conclusions. In this test, you were asked to answer 40 questions based on the information you were provided with in the accompanying passages of text.

Your results in the Abstract, Numerical and Verbal Reasoning Tests are measured against those of over 3,000 professionals and managers who also completed the tests.

The following explanations will help you read your results in these tests

- **Number Attempted** refers to the number of questions you have answered during the test.
- **Work Rate** provides a measure of how far you got through the test. It is the number attempted divided by the total number of questions. This is expressed both as a percentage and as raw data.
- **Hit Rate** provides a measure of accuracy. It is the number of questions you answered correctly divided by the total number of questions attempted. This is expressed both as a percentage and as raw data.
- The **Percentile Score** shows the number of people who sat the same test and scored less than you. For example, if your score is at the 60th percentile, it shows that you scored higher than 60% of the respondents.
- The **T-Score** is a standardised test score, ranging from 20 to 80 with a mean of 50 and a standard deviation of 10. It is used to tell respondents how far their score is from the mean. For example, if you have a T-Score of 60, it is one standard deviation above the mean.
- The **Sten Score** is another standardised test score which is presented on a scale of 1 to 10 where 1 indicates low performance and 10 indicates high performance. It has a mean of 5.5 and a standard deviation of 2.

Abstract Reasoning Test



More specifically, your performance is better than **94%** of the population you were compared with.

Number Attempted:	20	Time Used:	00:00
Correct Answers:	18	Work Rate:	100%(20/20)
Incorrect Answers:	2	Hit Rate:	90% (18/20)

The Abstract Reasoning test measures your ability to effectively and quickly draw conclusions based on information in the form of symbols and shapes by identifying a missing item that completes a certain pattern of logic.

Your results indicate that you identify patterns and trends with far greater effectiveness and speed as most people in the comparison group. This includes recognising logical rules and relationship patterns in data of abstract form.

More specifically, your performance in the Abstract Reasoning test is better than 94% of the population whose results yours were compared against. This means that you are generally able to apply diagrammatic skills in your work and integrate abstract information to solve problems with very little to no effort at all.

Your results are shown graphically below:

T- SCORE = 63.13



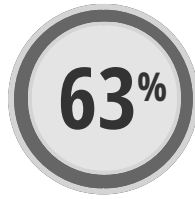
STEN SCORE = 8.13



PERCENTILE = 94.0%



Numerical Reasoning Test



More specifically, your performance is better than **63%** of the population you were compared with.

Number Attempted:	30	Time Used:	00:00
Correct Answers:	11	Work Rate:	100%(30/30)
Incorrect Answers:	19	Hit Rate:	36% (11/30)

The Numerical Reasoning test measures your ability to effectively and quickly make inferences and draw correct conclusions from numerical data.

Your results indicate that you analyse and integrate numerical data to solve problems with the same effectiveness and speed as most other people in the comparison group. This includes your basic maths skills and computations abilities.

More specifically, your performance in the Numerical Reasoning test is better than 63% of the population whose results yours were compared against. This means that you are generally able to use a range of numerical skills and abilities in your work little effort, though some activities may be challenging.

Your results are shown graphically below:

T- SCORE = 53.33



STEN SCORE = 6.17



PERCENTILE = 63.0%



Verbal Reasoning Test



More specifically, your performance is better than **80%** of the population you were compared with.

Number Attempted:	40	Time Used:	00:00
Correct Answers:	33	Work Rate:	100%(40/40)
Incorrect Answers:	7	Hit Rate:	82% (33/40)

The Verbal Reasoning test measures your ability to effectively and quickly understand written information, analyse it and interpret what you have read by answering a series of true/false and multi-choice questions.

Your results indicate that you are able to work with verbal information with greater effectiveness and speed than most people in the comparison group. This includes your vocabulary and grammar skills as well as your critical thinking abilities.

More specifically, your performance in the Verbal Reasoning test is better than 80% of the population whose results yours were compared against. This means that you are generally able to complete certain work-related activities which largely require reading, writing and speaking skills with relative ease.

Your results are shown graphically below:

T- SCORE = 59.78



STEN SCORE = 7.46



PERCENTILE = 80.0%



Your Career Matches

According to your overall result, these are your top 10 career matches.

In the following pages, we'll take a closer look at the top 10 careers you're best suited to according to your individual results for our self-assessment and aptitude tests. We also provide you with an overview of each career which includes job duties, salary information and entry requirements.

Programme Researcher	77.50%
Proofreader / Editor	74.85%
Editorial Assistant	74.85%
High Intensity Therapist	74.58%
Writer	74.46%
Music Therapist	74.39%
Animal Nutritionist	72.58%
Interior and Spatial Designer	72.42%
Web Content Manager	72.25%
Social Media Manager	71.35%

Programme Researcher

77.50% match

Programme researchers are responsible for supporting the producer and the production team whilst contributing ideas for programmes, sourcing contacts and contributors as well as collecting, verifying and preparing information for film, television and radio productions. These professionals fact-check, write briefs for presenters and ensure that the production adheres to appropriate legislation.

Job Duties

- Meet with producers, directors, designers, presenters and writers to discuss the research needs of a programme
- Generate and develop new programme ideas
- Convey findings accurately to others in report form and 'briefs'
- Source and research facts, figures and information using the internet, film and tape archives, specialist collections, picture libraries, museums and government departments
- Assess contributors' suitability for the programme, researching and booking appropriate people and locations
- Book resources and facilities
- Recruit freelance staff and negotiate fees
- Provide administrative support such as typing, answering the phone and dealing with contracts
- Brief scriptwriters and presenters on topics, update scripts and edit news reports
- Source copyright for literary and music sources and gain clearance for any materials used
- Negotiate broadcasting rights and produce information and fact sheets for websites
- Provide research to production staff in a clear, concise format and track down film, archive and video tapes
- Find interviewees to conduct initial interviews with and getting vox pop responses to current events from members of the public
- Direct a small shoot and carry out straightforward editing

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- A Bachelor's degree in Architecture, Art, Broadcasting and Media, Design, English, History, Journalism, Politics, Public Relations or Theatre can be helpful
- Relevant work experience, personal qualities, confidence and evidence of skills may compensate for a lack of degree
- Specialist knowledge and research experience for specific subject areas or documentaries

Working Hours

- You may need to work during unsocial hours
- You may need to work for long periods

Salary

- **Entry Level:** £400 for a 48-hour week
- **Professional Level:** £650 for a 48-hour week

How Do You Match?



You're a **80%** match to the **Media and Journalism** industry.



Programme Researcher is an exact match to your strongest personality traits:
Managing Work - Leadership - Leadership



Programme Researcher is an exact match to your strongest career motivations:
Personal Interest - Independence - Collaboration



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Programme Researcher profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Programme Researcher profile.

Proofreader / Editor

74.85% match

Proofreaders/editors are responsible for reading documents and making sure that there are no errors in the text. They look for letters in the wrong order and check if illustrations and diagrams are positioned correctly and page numbers are in the right order, as well as fix grammar and spelling mistakes, and remove confusing words, phrases, columns or page breaks. These professionals may mark the changes they make using standard symbols or specialist software. They may also produce a list of any questions for the editor or writer.

Job Duties

- Correct spelling mistakes and grammatical errors
- Sub-edit text written by a number of authors to ensure consistent house style
- Work with IT-based publishing systems and databases, as well as via the internet, CD-ROMs or from paper manuscripts
- Liaise with authors and publishers regularly by phone and email
- Check that authors have provided all the required materials and paperwork
- Resolve queries directly with the author (eg: style and text inconsistencies)
- Code manuscripts for design features, such as hierarchy of headings, to instruct the production team
- Create artwork briefs to detail the content of illustrations
- Ensure that illustrations are correctly captioned and referred to in the text
- Produce or work to a style checklist to ensure consistency in hyphenation, capitalisation, formatting of references, etc
- Maintain awareness of new words or phrases coming into popular usage with a view to ensure they're appropriate for the readership
- Discuss and resolve any potentially libellous sections with the commissioning editor and author
- Retrieve articles from archives and rearrange within publications
- Prepare preliminary pages for the title, contents and preface of a publication
- Oversee the work of indexers, typesetters and designers
- Typeset and design layout
- Ensure that publications are prepared on budget and to schedule
- Manage marketing and business activities (for self-employed)

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- There are no set requirements but employers may expect a degree in English, Publishing, Media Studies or a related subject
- Taking a proofreading course or gaining work experience in publishing, journalism or other related areas can improve career prospects

Working Hours

- Vary depending on the work environment
- May need to work long hours during busy periods or when working on deadlines
- There is more flexibility for freelancers although night work may be required if dealing with overseas clients

Salary

- **Average Hourly Wage:** £22.50
- Salaries vary depending on the nature of the work and the employer, and may be negotiable

How Do You Match?



You're a **80%** match to the **Media and Journalism** industry.



Proofreader / Editor is an exact match to your strongest personality traits:
Managing Work - Leadership - Managing Work



Proofreader / Editor is an exact match to your strongest career motivations:
Working Environment - Personal Interest - Independence



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Proofreader / Editor profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Proofreader / Editor profile.

Editorial Assistant

74.85% match

Editorial assistants are responsible for supporting senior editorial staff in all aspects of the administration, commissioning, planning and production of different publications (eg: books, journals, magazines, online material or publicity materials). Since this is an assistant's role, it's also the entry-level job for most careers in the editorial industry. In digital publishing, there are many opportunities for editing and writing website content and managing social media. These professionals need to possess excellent grammar and communication skills, as well as have a keen interest in publishing.

Job Duties

- Support editorial staff in all activities leading to publication, including acting as a personal assistant to commissioning editors and overseeing tasks such as issuing contracts and dealing with royalties
- Liaise with other in-house teams, writers, photographers, printers, designers and production staff to negotiate and monitor timescales for stages in the publishing process
- Deal with the administration of work commissioned to freelance writers, picture researchers, photographers, stylists and illustrators
- Organise and research projects to tight deadlines
- Summarise written material
- Correct manuscripts
- Obtain rights to use materials from other publications
- Use computers for word processing, desktop publishing and email
- Deal with phone and email queries (eg: from writers and the public)
- Perform filing, photocopying and other routine administrative tasks
- Write articles and reports
- Amend articles
- Collate the work of several authors
- Use specialist electronic publishing packages (eg: QuarkXPress or InDesign)
- Proof, edit and write online content, including via social media
- Upload text and images to a website using a content management system
- Compile newsletters using web design software and distribute newsletters using specific software
- Assess manuscripts and make recommendations on their publication to senior editorial staff
- Respond to copyright queries from writers and other publishers in the first instance
- Update and rewrite material
- Use own specialist knowledge to contribute ideas
- Source freelancers or other authors to produce new material
- Assist with the art direction and design of publications
- Write own material

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- A Bachelor's degree in Arts and Humanities, Journalism, Media Studies, Communication Studies, Social Studies, Economic Studies or Business Studies
- A postgraduate qualification is not essential but can be useful when it offers placement opportunities and networking with people in the industry
- Speaking a second language can be advantageous

Working Hours

- Typically Monday to Friday, 9am to 5pm
- May need to work extra hours for overtime, often without payment
- Career breaks, as well as part-time and freelance work is possible

Salary

- **Entry Level:** £15,000 to £23,000
- **Professional Level:** £26,000
- **Senior Level:** £23,000 to £40,000

How Do You Match?



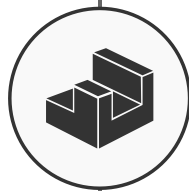
You're a **80%** match to the **Media and Journalism** industry.



Editorial Assistant is an exact match to your strongest personality traits:
Managing Work - Leadership - Managing Work



Editorial Assistant is an exact match to your strongest career motivations:
Working Environment - Personal Interest - Independence



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Editorial Assistant profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Editorial Assistant profile.

High Intensity Therapist

74.58% match

High intensity therapists are responsible for supporting individuals of all ages and cultural backgrounds who are experiencing mental health conditions such as depression and anxiety. They work through interventions using imagery rescripting and exposure therapy to help patients manage their recovery the best way possible. They also manage referrals and signposting to other agencies, and work closely with other healthcare professionals, including psychological wellbeing practitioners, employment advisers and other therapists and support staff.

Job Duties

- Assess a patient's suitability for high intensity interventions
- Discuss therapy plans with patients, focusing on areas they want to change
- Formulate, implement and evaluate patient therapy programmes
- Encourage patients to talk about their feelings and behaviour
- Offer specialist advice and consultation to other professionals across mental health/primary care trusts and charities
- Make accurate assessments of the risk the patient poses to themselves and others
- Interact with a range of patients using easily understood language
- Make decisions on the suitability of new referrals, referring unsuitable patients to alternative services
- Provide high intensity interventions such as psycho-educational interventions, guided self-help and computerised cognitive behavioural therapy (CBT)
- Use a range of delivery methods such as telephone and web-based support as well as face-to-face
- Attend multidisciplinary meetings about referrals or patients in treatment
- Develop strong professional relationships with primary and secondary care staff (eg: general practice staff and mental health workers)
- Liaise with external agencies, including housing, police, local authority, employers and employment support workers
- Provide and receive information related to mental health and CBT to individuals or groups of patients, relatives, carers, members of the public and professionals
- Educate and involve family members and others in your patient's treatment as necessary
- Undertake clinical supervision on a regular basis in line with relevant professional guidelines and policies
- Keep accurate records of clinical activity and use these in clinical decision-making

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- Registration with the British Association for Behavioural and Cognitive Psychotherapies (BABCP)
- Complete a BABCP-accredited postgraduate diploma which has a curriculum set by the national Improving Access to Psychological Therapy (IAPT)
- Complete a training course in nursing, social work, occupational therapy, counselling, psychotherapy or clinical psychology

Working Hours

- Typically Monday to Friday, 9am to 5pm (37.5 hours per week)
- May need to work extra hours in the evening or at weekends
- Part-time work and short-term contracts are available

Salary

- **Entry Level:** £26,302
- **Professional Level:** £31,383 to £41,373
- **Senior Level:** £40,028 to £57,640

How Do You Match?



You're a **92%** match to the **Social Work** industry.



High Intensity Therapist is an exact match to your strongest personality traits:
Managing Work - Sociability - Leadership



High Intensity Therapist is an exact match to your strongest career motivations:
Personal Interest - Collaboration - Personal Values



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the High Intensity Therapist profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the High Intensity Therapist profile.

Writer

74.46% match

Writers produce a variety of types of creative work including novels, magazines or newspapers, children's books, poetry, travel writing, theatre scripts, technical writing and web content. Depending on who they work for, they may write advertising copy for use by publication or broadcast media to promote the sale of goods and services. These professionals need creativity and vivid imagination. They also need to be original and inventive so that they can come up with engaging stories of any genre.

Job Duties

- Research the market including reading relevant publications or blogs, and stay up to date with writing that is being produced in your chosen field
- Select subject matter based on personal or public interest, or commissioned by a publisher or agent
- Undertake background research including desk-based research and conducting site visits or interviews
- Write individual pieces including using the technical skills of writing and being able to structure and plan individual projects
- Edit, revise and review work, especially in response to feedback
- Work to tight deadlines, especially for theatre, screen and radio
- Submit material for publication in the required and expected format
- Network with other writers as well as others involved in the industry such as publishers, booksellers and organisers of literary events
- Liaise with publishers, agents, script editors, producers and directors
- Find, pursue and maintain knowledge of publication opportunities
- Perform marketing duties including maintaining an online presence through a website, blog or social media networks
- Talk about your work at events and conduct readings or book signings
- Teach writing in further or higher education settings or run workshops privately
- Critique the work of other writers including sometimes providing mentoring or coaching services
- Manage the business side of writing including maintaining financial records, checking contracts and submitting invoices and tax returns

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- A Bachelor's degree in communication and media studies, creative writing, English and literature studies, journalism, performing arts, etc
- Entry without a Bachelor's degree, foundation degree or Higher National Diploma (HND) is common
- Creative talent, drive and determination are more important in this field
- A postgraduate qualification can be helpful when it combines academic study with practical experience

Working Hours

- Regular, unsocial hours including weekends and evenings
- Freelance project-based work most common
- Set up your own working hours in order to meet publishing deadlines
- Be able to fit responsibilities and other employment commitments around a strict schedule

Salary

- Generally low but negotiable for each piece of work
- Based on royalties determined by a percentage of sales
- Average salary for professional writers (those who spend more than 50% of their time writing) is £11,000

How Do You Match?

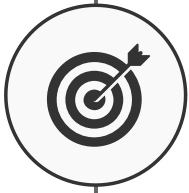


You're a **92%** match to the **Creative Arts** industry.



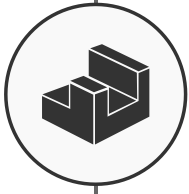
Writer is an exact match to your strongest personality traits:

Managing Work - Sociability - Leadership



Writer is an exact match to your strongest career motivations:

Working Environment - Personal Interest - Independence



You scored **94%** on the **Abstract Reasoning Test**.

This makes you a great fit for the Writer profile.



You scored **80%** on the **Verbal Reasoning Test**.

This makes you a great fit for the Writer profile.

Music Therapist

74.39% match

Music therapists are responsible for using music creatively in order to help individuals identify their social, emotional or physical difficulties. They teach them to communicate through music making and a shared musical experience to support them and facilitate positive changes in their behaviour and wellbeing. These professionals may work with children and adults of varying ages and social backgrounds, helping them handle eating disorders, anxiety, behavioural and emotional difficulties, addiction and communication disorders.

Job Duties

- Agree therapy objectives with clients
- Plan, review and assess therapy sessions to monitor their effectiveness and to help plan following sessions
- Take an active role in sessions by playing, singing and listening
- Encourage clients to take part in the session and support them by responding musically
- Encourage clients to use a range of accessible musical instruments such as percussion and their own voice to express themselves
- Help clients explore the world of sound and create a musical language of their own
- Improvise with music as a reaction to what clients are communicating to enhance the individual nature of your relationship
- Record therapy sessions, with clients' consent
- Support clients' creative development
- Help clients develop an increased self-awareness
- Assess clients' musical and non-musical behaviours
- Attend meetings with other professionals
- Write up case notes and reports

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- Membership with the British Association for Music Therapy (BAMT)
- Complete a clinical placement as part of training and cover a range of work settings and client groups
- High level of musicianship as well as excellent academic and personal skills are essential

Working Hours

- Typically Monday to Friday, 9am to 5pm
- May need to work some evenings and weekends
- Part-time work and self-employment is common

Salary

- **Entry Level:** £26,041 to £34,876 (Band 6)
- **Professional Level:** £31,072 to £40,964 (Band 7)
- **Senior Level:** £39,632 to £47,559 (Band 8a)

How Do You Match?



You're a **92%** match to the **Social Work** industry.



Music Therapist is an exact match to your strongest personality traits:
Managing Work - Sociability - Leadership



Music Therapist is an exact match to your strongest career motivations:
Personal Interest - Collaboration - Personal Values



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Music Therapist profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Music Therapist profile.

Animal Nutritionist

72.58% match

Animal nutritionists are responsible for increasing and promoting understanding of the effect of diet on the health, wellbeing and productivity of animals. They provide advice and information on animal nutrition; they design and evaluate the diets of animals; they are involved in the food production at zoos; and they protect companion animals and give advice on issues relating to feeding them. These professionals need an understanding of the scientific basis of nutrition as well as to be driven, willing to work and passionate about what they do.

Job Duties

- Evaluate the chemical and nutritional value of feeds, feed supplements, grass and forage for commercial animals and pets
- Formulate diets and rations to maximise growth, reproduction, health and/or performance
- Assess the relative nutritional and economic value of feeding systems
- Research the effectiveness of dietary regimes
- Conduct animal-based studies and laboratory trials
- Support agricultural consultants in their work
- Liaise with producers and clients to understand their targets and objectives and the specific needs of the market
- Monitor feed formulations to meet quality performance and animal health standards
- Provide advice on nutrition to farmers, other animal owners, veterinarians and government bodies
- Rationalise animal feed manufacturing techniques
- Expand existing ranges of animal food products and develop new ones
- Support commercial teams in producing and launching new products
- Carry out sales and marketing strategies following the launch of a new product
- Balance a growing consumer interest in quality with the need to develop competitive agricultural systems
- Maintain expertise in nutritional trends and keep up to date with regulatory changes
- Use computer software to formulate diets, conduct research and generate reports
- Investigate nutritional disorders and the safe storage of feeds, often in conjunction with veterinary surgeons

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- A Bachelor's degree in Agricultural, Food and Sports Sciences; Biochemistry, Biomedical Sciences, Biosciences, Dietetics and Physiology; or Health Sciences
- Professional registration with the Association for Nutrition to stand out from the competition
- A postgraduate degree is not essential but can help improve your career prospects
- You may need to build a portfolio career, including a combination of employment in commercial research, advising on a freelance or consultancy basis, and teaching relevant courses

Working Hours

- Working hours vary although weekend or shift work is not common
- Self-employment, freelance or consultancy work is possible once you have built a reputation for yourself and acquired relevant experience

Salary

- **Entry Level:** £18,000 to £22,000
- **Professional Level:** £23,000 to £32,000
- **Senior Level:** £35,000 to £50,000

How Do You Match?



You're a **92%** match to the **Environmental Care** industry.



Animal Nutritionist is an exact match to your strongest personality traits:
Managing Work - Sociability - Leadership



Animal Nutritionist is an exact match to your strongest career motivations:
Working Environment - Personal Interest - Collaboration



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Animal Nutritionist profile.

Interior and Spatial Designer

72.42% match

Interior and spatial designers are responsible for designing or renovating internal spaces, including structural alternations, furnishings, fixtures and fittings, lightings and colour schemes. They work in a range of different commercial, leisure or domestic settings and their job is to make use of space as efficiently and aesthetically-pleasing as possible. These professionals are concerned with the appearance rather than the structure of the interior.

Job Duties

- Develop initial ideas and acquire key information about potential projects, discuss requirements in detail with clients (the brief) and set project schedules
- Understand clients' needs and those of the people using the building to develop design concepts and establish final briefs
- Consider materials and costs according to set budgets and negotiate project fees
- Conduct feasibility studies for projects
- Research and gather information and photographs relating to the project
- Produce 'sample' or 'mood' boards to present to clients
- Source products (eg: fittings, furniture, lighting, finishes, decoration and dressing) and provide samples for clients
- Prepare detailed working drawings, designs, plans, models and schemes, often using computer-aided design (CAD) software
- Survey buildings
- Work in a team with other designers
- Supervise work at the design stage and on-site
- Work closely with quantity surveyors to establish costs and work schedules on larger projects, with architects and other design professionals to determine the best use of space, and with manufacturers and contractors
- Identify new business and sell services to potential clients
- Keep up to date with new developments in the design industry

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- A Bachelor's degree in 3D design, Interior Architecture, Interior Design, Spatial Design, Architecture, Fine Art, Furniture Design, Graphic Design, Product Design or Textile Design
- Pre-entry postgraduate qualifications are not needed but specialist courses in interior/spatial design can improve career prospects

Working Hours

- Typically Monday to Friday, 9am to 5pm
- May need to work long hours, on evenings and at weekends

Salary

- **Entry Level:** £18,000 to £23,000
- **Professional Level:** £25,000 to £40,000
- **Senior Level:** £45,000+

How Do You Match?



You're a **92%** match to the **Creative Arts** industry.



Interior and Spatial Designer is an exact match to your strongest personality traits:
Managing Work - Leadership - Leadership



Interior and Spatial Designer is an exact match to your strongest career motivations:
Personal Interest - Collaboration - Results Orientation



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Interior and Spatial Designer profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Interior and Spatial Designer profile.

Web Content Manager

72.25% match

Content managers are responsible for maintaining and developing a site, as well as using and managing web content management systems, analysing website usage statistics, writing reports for senior managers, carrying out quality assurance checks on content and reporting technical problems to IT support staff, amongst other things. These professionals need to be able to work well in an environment that requires multitasking and working to strict deadlines.

Job Duties

- Take a lead role in maintaining and developing a site
- Attend meetings to plan and develop site content, style and appearance
- Use web content management systems (CMS)
- Analyse website usage statistics
- Write reports for senior managers, clients and partners
- Carry out quality assurance checks on content
- Report technical problems to IT support staff

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- There are no set requirements but a background in journalism, marketing or IT can be useful
- Experience of writing content through blogging, social media, writing marketing materials or newsletters, volunteering for a student newspaper, charity or community group is essential

Working Hours

- Typically Monday to Friday, 35 to 40 hours per week
- May need to work overtime to meet deadlines

Salary

- **Entry Level:** £25,000 to £28,000
- **Professional Level:** £32,000 to £40,000
- **Senior Level:** £55,000+

How Do You Match?



You're a **80%** match to the **Media and Journalism** industry.



Web Content Manager is an exact match to your strongest personality traits:
Managing Work - Leadership - Managing Work



Web Content Manager is an exact match to your strongest career motivations:
Personal Interest - Independence - Collaboration



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Web Content Manager profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Web Content Manager profile.

Social Media Manager

71.35% match

Social media managers are responsible for monitoring and uploading content to sites like Facebook, Twitter, Instagram, Pinterest, YouTube and Vine. They create updates on social media sites; write blogs, articles and posts; respond to social media posts and develop discussions; as well as develop strategies to increase audience engagement using web tracking tools like Google Analytics, Social Report and Bitly to gather traffic and awareness. These professionals need to have an eye for detail and an analytical approach to data. They also need to possess the ability to work accurately and to multitask.

Job Duties

- Create and upload copy and images for the organisation's website
- Write and dispatch email marketing campaigns
- Provide accurate reports and analysis to clients and company management to demonstrate effective return on investment (ROI)
- Research new online media opportunities that may benefit the business, including mobile, social media, development of blogs and forums
- Design website banners and assist with web visuals
- Communicate with clients, affiliate networks and affiliate partners
- Conduct keyword research and web statistics reporting
- Contribute to social media engagement and brand awareness campaigns
- Use web analytics software to monitor the performance of client websites and make recommendations for improvement
- Contribute to company and industry blogs and manage e-communications
- Assist with paid media, including liaising with digital advertising agencies
- Develop and integrate content marketing strategies
- Keep up to date with current digital trends
- Manage the contact database and assist with lead generation activities
- Negotiate with media suppliers to achieve the best price for clients

What You Need to Know

The data on this page is based on statistics gathered by the Government of the United Kingdom.

Entry Requirements

- There are no set requirements to become a social media manager but a Bachelor's degree in Advertising, Media and Communications, Digital Marketing, Journalism, Public Relations or Business Management can be helpful
- You can start as an assistant manager and work your way up
- You can gain experience and knowledge of social media while managing your own social media profiles, volunteering to manage social media for a charitable organization or getting involved in your existing employer's social media pages
- Entry is possible through an apprenticeship

Working Hours

- Typically Monday to Friday, 37 to 40 hours a week
- You may need to work longer hours during large-scale marketing campaigns and project work
- Part-time work and short-term contracts are available

Salary

- **Entry Level:** £23,000
- **Professional Level:** £25,000 to £35,000
- **Senior Level:** £75,000

How Do You Match?



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Social Media Manager is an exact match to your strongest personality traits:
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Social Media Manager is an exact match to your strongest career motivations:
Personal Interest - Independence - Collaboration



You scored **94%** on the **Abstract Reasoning Test**.
This makes you a great fit for the Social Media Manager profile.



You scored **80%** on the **Verbal Reasoning Test**.
This makes you a great fit for the Social Media Manager profile.